

OPEN TO ALL INDIVIDUAL ARTISTS

Application Deadline: JULY 8th, 2010

Artist Honorarium: \$800



General Information

In Latino culture the “Doña” (matriarch) is revered for being the head of the family. She is the one who carries on traditions, sets the rules and manages the home. These influential women are also endearingly called “comadres” because they are dependable in difficult times. The stalwart female friends are pillars of community and help nourish and enrich the latino culture by upholding its values and dignity.

Inspired by these figures, *Planeta Verde Now* (PVN) announces its call of a juried exhibit of 3-D artwork entitled, **Las Comadres Recycled**, in which artists design life-size statues of fictional “Doñas” (matriarchs) who promote ideas and practices for sustainable living. By creating a memorable and iconic “Comadre” artists make dynamic statements about the environment and leave a lasting impression for the general public. These sculptures are to be constructed exclusively of recyclable materials and will be a part of a collective outdoor exhibit to take place at two highly visible locations in Houston, Texas.

APPLICATION DEADLINE.....July 8th

SELECTION OF ARTISTS.....July 13th (if selected, you will be notified.)

SUBMISSION OF SCULPTURES.....August 30th 2010

Exhibition at Discovery Green.....September 3 – 17

Exhibition at Guadalupe Plaza Park...September 24 – October 22

About the Exhibit:

- Eight sculptures will be selected by a panel of experts.
- An \$800 honorarium will be awarded to each selected artist, 8 total.
- All works need to be completed by August 30th 2010 to be displayed at two locations in Houston, TX.
- Each “comadre” will have an accompanying plaque with her name and accomplishment(s). Plaque to be provided by PVN.

Possible outcomes for the “comadres” at end of exhibit:

After October 22nd selected artists may choose:

- to keep sculpture. Artists are responsible for its transport / collection.
- to donate sculpture to TBH. In which case, TBH will arrange to find a parent corporation to adopt the comadre.
- to disassemble and recycle sculpture during a ceremonial gathering; archive video will be produced from this event.

During the sculpture’s dismantling, ceremony attendees will witness how the materials used to construct these majestic figures are separated and sorted for recycling. In this context, the “Comadre” serves as a “rebirth” metaphor by alluding to its transformation - from construction, destruction, and finally, recycling or repurposing. The metaphor illuminates a basic conservation principle--nothing ever disappears, it only becomes waste or at best, is reused or recycled.

Who may participate:

We invite all experienced artists interested in sharing their keen senses and craft to promoting environmental ethics and green pride!

How to participate:

After having read the participation rules, please complete the entry form and **submit by July 8th**. If selected, you will be notified **no later than July 13th**. Upon receiving a signed artist agreement, PVN will provide you with a cone shape metal frame to serve as a standardized base. You will have seven weeks to complete your sculpture.

Task of the participant:

- Create a life-size statue of a “comadre” (matriarch) from entirely recyclable materials.** (see application sheet page 4 of 4)
- Give your sculpture a fictional name and an idealized life accomplishment which uniquely promotes ideas and practices of sustainability.
- Make your sculpture durable, safe, and transportable.

Example of a “Comadre” and her contribution to the environment

Doña Paulina “La Regia Estructurada” Gómez
(Madam Paulina “The Structured Ruler” Gómez)

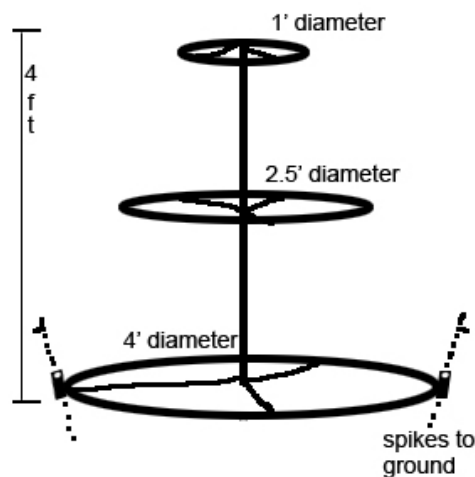
This fictional “Doña” was an ingenious architect and urban planner who designed multiple transit systems in Houston. Her pioneering designs harmonized population density and connected previously secluded societies so that all people were within walking distance of a public transit station thereby reducing the need for cars and lowering ozone levels throughout the city by forty-five percent.



Manipulated photo of a sculpture by British artist, Ptolemy Elrington.

Participant Rules

- Unless written permission has been granted, the “comadre” may not show copyright material, such as corporate logos and their likenesses. (Official statement of permission must accompany all works which include the aforementioned.)
- Text (if used) and design must be appropriate for the general public, “Family-Friendly”.
- All sculptures must be “child-proof”, securely adjoined without sharp or rough edges.
- Sculptures must be durable and able to withstand the elements. (i.e. rain, wind, sun, etc.)
- Artwork must be easily transportable and should be able to be disassembled by hand and/or with simple tools.
- During exhibit, all entries remain the property of the creator / artist and he / she retains all responsibility and liability for the entry.
- Dimensions of sculpture should be approximately 6' tall and able to be supported by the provided standard base. (See base drawing below.)



- The creator / artist agrees to participate and allows display of his / her work, including reproductions used for press, marketing and documentation by **TBH** and / or **PVN**.
- All entries must be picked up by artist on **October 23, 2010** (between 10 am - 6 pm), unless other arrangements have been made ahead of time.

Failure to adhere to the participant rules may result in disqualification.



PLANETA VERDE NOW's
Juried Exhibit of 8 Outdoor Sculptures
“Las Comadres Recycled”



OFFICIAL ENTRY FORM
PLANETA VERDE NOW - 2010 “LAS COMADRES RECYCLED”

By submitting your entry form, you are indicating that you have read and agreed to all participation rules. Limit one “Comadre” entry per application, maximum 3 entries per artist.

Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Proposed “Comadre”/ Sculpture Information: (use separate sheet if needed)

“Doña _____”

Your Comadre’s benefit to society / environment: _____

By participating, the applicant assumes all liability and holds neither **Talento Bilingüe de Houston** or **Planeta Verde Now** responsible for any loss, theft, or damages incurred during transit, storage or exhibition.

Applicant Signature: _____ Date _____

I would like to **Keep** **Donate** **Recycle my Comadre.** (Please check one)

If you are **keeping** or **donating** the sculpture you may build with any recycled material, however if you are participating in the disassembling/ recycling ceremony, you must be willing to be captured by the media and allow for documentation of this act - all materials used must be in a list of acceptable recyclable materials for the City of Houston. *We will provide you with this list if you choose to **recycle** your comadre.*

With your application, please include:

- Artist Resumé / C.V. / Bio
- Description of your “Comadre” (100 -200 words, materials used, construction method used, why you chose these materials / methods, etc . . .)
- Sketch of your intended “Comadre” design (attach as separate sheet)
- Written permission to use copyright material (if any)

Direct submissions, questions or comments about the contest:

<p>ANGEL QUESADA angel@tbhcenter.org</p>	<p>Talento Bilingüe de Houston - Planeta Verde Now c/o “Las Comadres Recycled” 333 South Jensen Drive / Houston, TX 77003 Phone: (713) 222-1213 Fax: (713) 222-1426 www.tbhcenter.org / www.planetaverdenow.com</p>
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Would you like to be added to the PVN email list? _____ Yes _____ No